



THE FABIOUS ARTREL WATSON

ROYAL SCHOOL FOR TECHNOLOGY

AI Income Streams for Beginners

Turn Your Knowledge Into Profitable Digital Products and Services

Course Description

You already have valuable knowledge, skills, and experiences but may not know how to turn them into consistent income. AI Income Streams for Beginners is a hands on program that teaches you how to transform what you already know into books, courses, apps, services, and speaking opportunities with the power of AI.

This beginner friendly program walks you step by step through using tools like ChatGPT and our guided AI app Rebecca to identify your niche, package your expertise, and create multiple income streams. You will learn how to design signature programs, develop digital products, market yourself with AI powered systems, and confidently sell your services online and offline.

By the end of this program you will have your own AI assisted business toolkit including a web application, book, online course, signature presentation, and client acquisition system designed to generate real income from your expertise.

Program Outline with Weekly Activities

Module 1: Building Your Signature Program with AI

Week 1: Foundations of AI for Business

- Set up ChatGPT and practice effective prompts
- Use Rebecca to identify your expertise and service offering
- Define your unique selling proposition (USP)
- Identify a niche audience you can serve

Week 2: Turning Knowledge into Digital Solutions

- Brainstorm digital solutions based on your expertise
- Learn how to design AI powered web applications
- Build a prototype tool, program, or service
- Test your idea to ensure it solves a real customer problem

Week 3: Designing a Course That Sells

- Build a course framework that complements your expertise
- Use AI to generate lesson plans, exercises, and guides
- Organize content into engaging modules
- Prepare your course for launch or live delivery

Week 4: Writing Your Companion Book

- Create a clear outline for your book using AI
- Draft chapters and supporting material
- Learn how to position your book for authority and credibility
- Develop content that aligns with your digital solution

Module 2: Selling Your Services Using AI

Week 5: Crafting Your Signature Presentation

- Use AI to create a professional presentation deck
- Structure a signature talk that educates and sells
- Learn how to engage business audiences and organizations
- Practice selling your services from the stage with confidence

Week 6: AI Powered Marketing Assets

- Build a high converting landing page with AI
- Create a professional speaker sheet
- Write compelling pitch emails with AI assistance
- Generate a list of podcast and speaking opportunities

Week 7: Launching Your AI Powered Podcast

- Set up and launch your podcast with AI tools
- Use AI as a practice partner to improve interviewing skills

- Plan and record your first podcast episode
- Repurpose podcast content into blogs, social posts, and course material

Week 8: AI for Consultations and Sales Growth

- Learn to integrate AI into your consultation process
- Use AI to refine onboarding and client follow up
- Develop pricing strategies with AI guidance
- Create AI assisted sales goals and tracking systems

Deliverables by the end of the program

- A defined niche and service offering
- An AI powered web application prototype
- A structured online course framework
- A companion book draft or outline
- A signature presentation and slide deck
- Marketing assets including landing page, speaker sheet, pitch emails
- A launched podcast with repurposed content strategy
- A consultation and sales system with AI integration